

World Missionary Press, Inc.
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December 4, 2024

60" AND 30" SPOTS

Dear PSA Manager:

Enclosed is **PSA SET No. 118** with a **selection of 60-second and 30-second spots**.

These spots relate to the worldwide Scripture ministry of World Missionary Press, Inc. of New Paris, Indiana. **Each one offers a free item** related to **personal spiritual growth** for your listeners.

As a service ministry now in our 64th year, we provide Scripture booklets—now in 352 plus languages—and Bible study booklets **free of charge** to individuals and groups who want to use them. We have sent literature by request to **210 countries**.

As a **non-profit ministry**, we appreciate very much your sharing **what God is doing through His Word** by means of these PSAs.

The spots are intended to be **used over a period of two or three months**, However, please use them as they work best for you.

NOTE: you can also download these PSA MP3 files from our website homepage: www.wmpress.org under "Media, Announcements."

Thank you for helping the cause of sharing the powerful Word of God with precious people around the world.

Your friend in Christ,



Steven Kooistra,
Prayer Mobilization Coordinator
Stevek@wmpress.org

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PSA 118

Spot #1 (60")

STREET MUSICIAN AND SOUL WINNER

God blesses His children with creative talents to use for His glory. Charles worked as a truck driver for many years. He often made paper deliveries from the northern tip of Maine all the way to World Missionary Press in Indiana. Once during a delivery, a staff member offered him a tour and some free Scripture booklets. He never forgot this unique ministry and resource. Now, 20 years later, Charles is retired and spends his time entertaining as a street musician. His soulful songs from the past attract many homeless people who find comfort and relaxation in his music. Charles uses this opportunity to pass out World Missionary Press Scripture booklets, along with information on homeless shelters and other Christian services.

What gifts has the Lord given you that you can use for His kingdom? To order free Scripture booklets call 1-800-422-W.O.R.D. You can also order online at wmpress.org/order.

(149 words)

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PSA 118

Spot #2 (30")

STREET MUSICIAN AND SOUL WINNER

God blesses His children with creative talents for His glory. Charles is a retired truck driver who loves entertaining as a street musician. Many homeless people gather to hear his music, and Charles shares Scripture booklets from World Missionary Press with them.

What gifts has the Lord given you that you can use for His kingdom? To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA 118

Spot #3 (60")

STRENGTH THROUGH WEAKNESS

The Lord often shows His strength through weakness. Tim had been a believer for many years but struggled to share the gospel with others. He knew he often failed in his Christian walk and was afraid of being a bad example for unbelievers. But he faithfully brought his burden to the Lord, asking for confidence and wisdom to obey. God answered his prayer when someone left a Scripture booklet from World Missionary Press on Tim's windshield. It was exactly what he needed. He read it over and over again, and people started coming to mind who he wanted to share it with. The booklet reminded him that the Lord's strength is perfected in our weakness, and that God could use even him to advance His kingdom.

What's holding you back from sharing Christ with your neighbor today? To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA 118

Spot #4 (30")

STRENGTH THROUGH WEAKNESS

Sometimes believers need gospel literature too. Tim was a Christian who struggled with courage to share the gospel. One day someone left a World Missionary Press Scripture booklet on his windshield. It reminded him that the Lord's strength is made perfect in our weakness, and that God could use even him to advance His kingdom.

To order free Scripture booklets call 1-800-422-W.O.R.D. You can also order online at wmpress.org/order.

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PSA 118

Spot #5 (60")

SMALL BUSINESSES FOR CHRIST

Christian small business owners across the United States are making an impact for Christ in their communities. Jazmin runs a small women's ministry in Fort Lauderdale that is growing every day. She often takes a group downtown to invite women to their Bible studies, and they love to share Scripture booklets from World Missionary Press as they go. Saleema owns a candle shop in Philadelphia, and she shares Scripture booklets with every customer. She also hosts weekly candle making workshops and goes through Bible studies from World Missionary Press with those who are interested.

If you own a small business, you have a special opportunity to reach your customers for Christ. And if you work for someone else, you can be a light to your coworkers in what you say and what you do. To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA 118

Spot #6 (30")

SMALL BUSINESSES FOR CHRIST

Christian small business owners across the United States are impacting their communities for Christ. Saleema owns a candle store in Philadelphia and hosts weekly candle making workshops. She uses World Missionary Press Scripture booklets to share Christ with those who join.

Who can you impact for Christ at your workplace? To order free Scripture booklets call 1-800-422-W.O.R.D. You can also order online at wmpress.org/order.

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PSA 118

Spot #7 (60")

THE GREATEST NEED

When life is at its darkest, the people of God need His Word. Pastor Hammond was a missionary in Angola during its communist regime. He arrived at a church but found it burned to the ground, and he learned that the pastor had been shot. Heartbroken, he asked the townspeople what he could do for them. "We need Bibles!" they responded. Pastor Hammond didn't have Bibles, but he did have Scripture booklets from World Missionary Press. The grief in their faces turned to joy, and they cried and praised the Lord together. Up until then, the entire town had shared one tattered Bible. "I've been waiting for my own copy of God's Word for 5 years!" One said.

If you're going through a trial today, God's Word will give you comfort and joy. To order free Scripture booklets call 1-800-422-W.O.R.D. You can also order online at wmpress.org/order.

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PSA 118

Spot #8 (30")

THE GREATEST NEED

In life's darkest moments, God's people need His Word. Pastor Hammond visited Christians in Angola whose pastor had been shot. He asked what he could do for them. "We need Bibles!" they responded. He gave them Scripture booklets from World Missionary Press, and the grief in their faces turned to joy. They praised God together for answered prayer.

To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA 118

Spot #9 (60")

LOOKING FOR HELP

Psalm 46:1 tells us that God is our refuge and strength, a very present help in trouble. In Zimbabwe, an economic crisis has caused deep trouble. Food prices are skyrocketing. Shelves are full, but wallets are empty. Parents don't know how to feed their families or cover medical bills. And with the influence of animism in Africa, many people attribute hard times to evil spirits. In desperation, they seek cult leaders to perform exorcism for relief. But the *Help from Above* Scripture booklet from World Missionary Press is bringing true relief to troubled families. It contrasts our weakness with God's strength. Parents realize that no power on earth can meet their needs. But there is help from above in the person of Jesus Christ.

You can share Jesus' help and comfort with someone in need. To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA #118
Spot #10 (30")

LOOKING FOR HELP

Prices in Zimbabwe are skyrocketing. Parents don't know how to feed their families. Some are vainly seeking help from cults and exorcists. But the *Help from Above* Scripture booklet from World Missionary Press is bringing true relief. Parents realize that no earthly power can meet their needs, but God provides help from above.

To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA #118
Spot #11 (60")

SETTING CAPTIVES FREE

God's Word sets captives free from sin. One Bulgarian family uses Scripture booklets from World Missionary Press to share Jesus with criminals serving their sentences. Conditions are horrible in Bulgarian prisons. Cells are overcrowded, and treatment can be cruel. Inmates live without light or hope. But one inmate named Kanan read the *How to Know God* Scripture booklet and came to Christ on Christmas day. Now the Lord is growing his faith even throughout his sentence, filling him with peace and joy. Another inmate named Simeon also came to Christ because of a booklet, and he was baptized inside his cell. In fact, over 70 inmates have professed faith in Christ because of this family's faithful ministry.

God can use you to bring freedom and hope into someone's life through His Word. To order free Scripture booklets call 1-800-422-W.O.R.D. You can also order online at wmpress.org/order.

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PSA #118
Spot #12 (30")

SETTING CAPTIVES FREE

God's Word sets captives free from sin. Kanan was incarcerated in Bulgaria when he found *The Way to God* booklet from World Missionary Press. He came to Christ on Christmas Day, and now he continues to grow in his faith, even throughout his sentence.

God can use you to free someone from sin through His Word. To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

(68 Words)

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PSA #118
Spot #13 (60")

DRUG DEALER TURNED DISCIPLE

God restores broken lives through the power of His Word. Mark never knew his father and lived in poverty during Liberia's civil war. He joined a gang and stole to support his drug addiction. He was arrested and jailed five times.

Eventually Mark's father found him and solicited him to sell drugs in another country. In God's wisdom, Mark ended up moving to the bush near a ministry compound. There, the ministry leaders reached out to Mark with the gospel, sharing Scripture booklets from World Missionary Press. God used the booklets to convict Mark's heart, and he gave his life to Christ. Mark then saw his whole life transformed through God's grace. He received discipleship and medical training from the ministry, started a family, and began witnessing to the same gangs he used to serve.

To order free Scripture booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA #118
Spot #14 (30")

DRUG DEALER TURNED DISCIPLE

God restores broken lives through His Word. Mark lived a life of poverty and drug addiction until by God's grace, Christian ministry leaders shared a World Missionary Press Scripture booklet with him. Mark came to Christ and saw his life transformed. He got a job and started a family. Now he ministers to others struggling with addiction.

To order free booklets call 1-800-422-W.O.R.D. Or order online at wmpress.org/order.

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PSA #115
Spot # 15 (15")

OPTIONAL EXTRA

World Missionary Press provides free 48-page topical Scripture booklets in over 350 languages. Order them today by calling 1-800-422-W.O.R.D. or by visiting wmpress.org/order.

(23 words)